

Kingdom of Morocco



HIGH COMMISSION FOR PLANNING
Regional Directorate of Souss Massa

The consumer price index

City of Agadir
(Base 100 :2017)

July 2025



INTRODUCTION

Following the Decree No.2.19.1083 published in Official Bulletin No 6880 of 7 May 2020 setting out the components of the new consumer price index base 2017 and repealing Decree No. 2. 09. 529 on the consumer price index base 2006, the High commission for planning has published the new consumer price index base 2017 from 20 May 2020.

It should be recalled that the reform of the consumer price index is necessary because of the changes in the consumption habits of Moroccan households in recent years and the development of new methodological approaches in this area. This was made possible by the availability of up-to-date data from the 2014 Household Consumption and Expenditure Survey and the 2014 General Population and Housing Census.

This 2017 reform is the fifth generation of consumer price index reforms since Morocco's independence. It is structured around several axes:

- ✚ In terms of geographical coverage, the scope has been expanded to cover 18 cities representing all regions of the Kingdom, instead of the previous 17 cities.
- ✚ Updated and enlarged the reference basket to contain 546 articles and 1391 varieties instead of 478 articles and 1067 varieties in the basket of the previous index.
- ✚ Weights products have also been updated on the basis of new data on consumption patterns.

I-The national level

The consumer price index experienced a 0.1% decrease in July 2025 compared to the previous month. This variation is the result of a 0.2% decrease in the food products index and a 0.2% increase in the non-food products index.

The decreases in food products observed between June and July 2025 mainly concern "Vegetables" with 4.7%, "Fruits" with 0.9%, "Oils and fats" with 0.5%, "Bread and cereals" with 0.3%, and "Meat" with 0.1%. On the other hand, prices rose 2.7% for "Milk, cheese and eggs," 0.6% for "Coffee, tea and cocoa," and 0.4% for "Fish and seafood." For non-food products, the increase mainly affected the prices of "Fuels" at 3.5%.

The largest decreases in the CPI were recorded in Meknes at 0.7%, Guelmim at 0.6%, Laayoune and Settat at 0.5%, Oujda at 0.3%, and Marrakech, Rabat, Safi, and Beni-Mellal at 0.2%. On the other hand, increases were recorded in Errachidia at 0.8%, in Al-hoceima at 0.4%, and in Tétouan at 0.2%.

I -In the city of Agadir

In the city of Agadir, the consumer price index (CPI) remained stable at 118.3 in July 2025, compared to the previous month. This variation is the result of a 0.2% decrease in the food products index and a 0.2% increase in the non-food products index (Table 1).

The decreases in food prices observed between June and July 2025 mainly concern "fruits" (-2.5%), "fish and seafood" (-2.2%), "oils and fats" and "vegetables" (-0.8%), and "meat" (-0.4%)

On the other hand, prices increased for "milk, cheese and eggs" (3.9%) and "coffee, tea and cocoa" (0.8%) (Table 2).

Regarding non-food products, the variation was mainly influenced by the increase in prices of "fuels" (+2.7%)

III- Inter-annual variations

In the city of Agadir, the average index for the first seven months of 2025 increased by 1.5 % compared to the previous year.

The consumer price index for the month of July 2025 increased by 0.3 % compared to the same month in the previous year (Table 3).

Monthly change of the consumer price index level in the city of Agadir

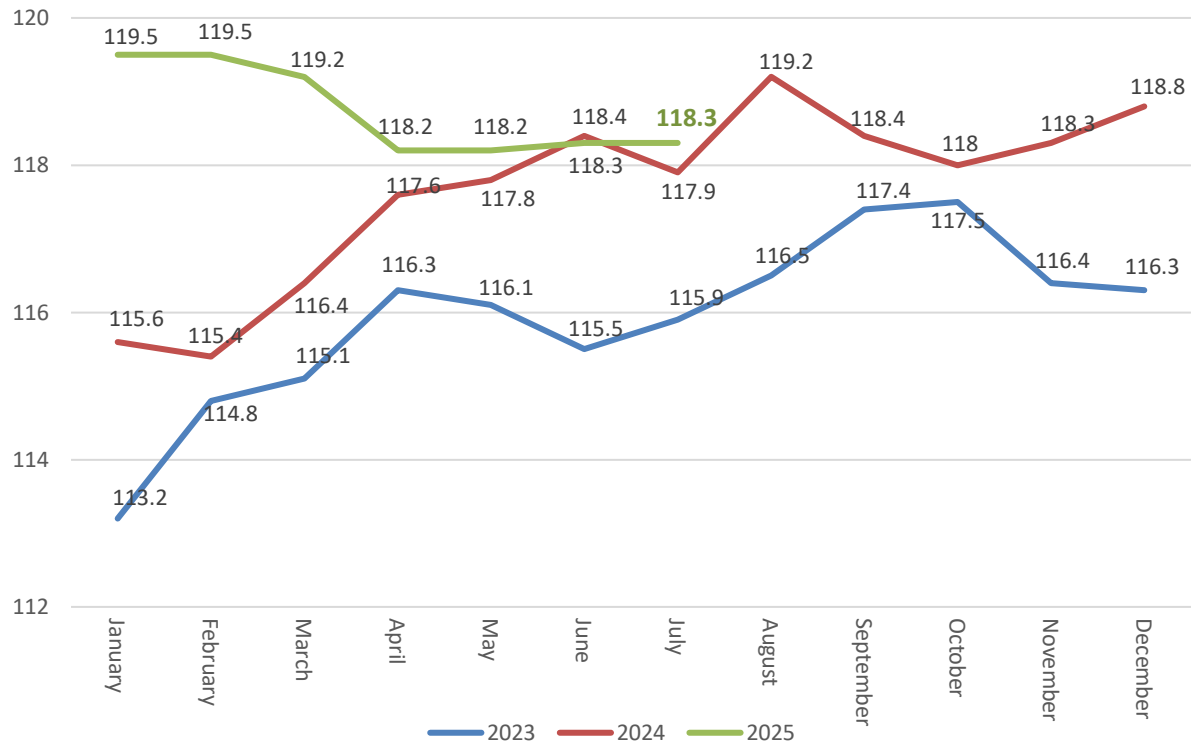


Table 1: Variation in the Index Consumer Prices by division

<i>Products divisions</i>	June 2025	July 2025	<i>V (in %)</i>
Food products	132,4	132,2	-0,2
1-Food and non-alcoholic beverages	132,0	131,8	-0,2
2-Alcoholic beverages and tobacco	145,0	145	0,0
Non-food products	109,2	109,4	0,2
3-Clothes and shoes	102,5	102,6	0,1
4-Housing, water, electricity and other fuels	108,3	108,4	0,1
5-Furniture, articles and household and routine household maintenance	113,5	113,5	0,0
6-Health	98,1	98,1	0,0
7-Transport	111,7	112,7	0,9
8-Communication	101,0	101	0,0
9-Leisure and Culture	108,4	108,5	0,1
10-Education	116,0	116	0,0
11-Restaurants and hotels	113,0	113	0,0
12-Various Goods and Services	118,7	118,8	0,1
GENERAL INDEX	118,3	118,3	0,0

Table 2: Variation in indices of food groups and classes- City of Agadir-

<i>Groups and classes</i>	June 2025	July 2025	V in %
Food products	133,5	133,2	-0,2
Bread and cereals	122,0	122,1	0,1
Meat	143,1	142,5	-0,4
Fish and seafood	142,2	139,1	-2,2
Milk, cheese and eggs	120,2	124,9	3,9
Oils and fats	141,6	140,4	-0,8
Fruits	149,4	145,7	-2,5
Vegetables	136,5	135,4	-0,8
Sugar, jam, honey, chocolate and confectionery	107,1	107,1	0,0
Foodstuffs n. e. c.	124,3	124,1	-0,2
Non-alcoholic beverages	106,2	106,9	0,7
Coffee, tea and cocoa	107,9	108,8	0,8
Mineral water, soft drinks, fruit and vegetable juices	101,4	101,4	0,0
FOOD INDEX	132,0	131,8	-0,2

Table 3: Inter-annual variations (January - July 2025) - City of Agadir -

<i>Divisions</i>	July			Average (January -July)		
	2024	2025	V%	2024	2025	V%
Food and non-alcoholic beverages	131	131,8	0,6	130,0	133,1	2,4
Alcoholic beverages and tobacco	139,5	145	3,9	139,5	144,6	3,7
Clothes and shoes	100,8	102,6	1,8	101,1	102,1	1,0
Housing, water, electricity and other fuels	107,6	108,4	0,7	105,4	108,3	2,8
Furniture, articles and household and routine household maintenance	112,2	113,5	1,2	112,1	113,2	1,0
Health	98,2	98,1	-0,1	98,2	98,1	-0,1
Transport	115,5	112,7	-2,4	115,8	112,5	-2,8
Communication	102	101	-1,0	102,0	101,2	-0,8
Leisure and Culture	107,4	108,5	1,0	107,2	108,5	1,2
Education	114,5	116	1,3	114,5	116,0	1,3
Restaurants and hotels	115,2	113	-1,9	111,8	115,0	2,9
Various Goods and Services	117,6	118,8	1,0	116,1	118,4	2,0
GENERAL INDEX	117,9	118,3	0,3	117,0	118,7	1,5

Table 4: Consumer price index: Evolution by city

Cities	Monthly index		V%	Average (January -July)		V%
	June 2025	July 2025		2024	2025	
Agadir	118,3	118,3	0,0	117,0	118,7	1,5
Casablanca	118,3	118,2	-0,1	117,1	118,4	1,1
Fès	122,7	122,7	0,0	120,1	122,6	2,1
Kénitra	120,1	120,0	-0,1	118,6	120,8	1,9
Marrakech	121,3	121,1	-0,2	120,5	121,3	0,7
Oujda	118,8	118,4	-0,3	117,7	118,4	0,6
Rabat	117,9	117,7	-0,2	116,6	118,1	1,3
Tétouan	120,3	120,6	0,2	118,6	120,2	1,3
Meknès	118,1	117,3	-0,7	116,7	117,8	0,9
Tanger	119,0	119,1	0,1	118,0	119,1	0,9
Laâyoune	122,0	121,4	-0,5	120,8	121,9	0,9
Dakhla	118,7	118,7	0,0	117,6	119,4	1,5
Guelmim	123,2	122,5	-0,6	120,5	123,2	2,2
Settat	118,0	117,4	-0,5	116,0	118,1	1,8
Safi	123,2	123,0	-0,2	124,2	124,4	0,2
Beni-Mellal	122,6	122,4	-0,2	122,1	123,4	1,1
Al-hoceima	125,8	126,3	0,4	124,1	125,2	0,9
Errachidia	121,1	122,1	0,8	120,1	121,7	1,3
National index	119,5	119,4	-0,1	118,2	119,6	1,2