

Kingdom of Morocco



HIGH COMMISSION FOR PLANNING
Regional Directorate of Souss Massa

The consumer price index

City of Agadir
(Base 100 :2017)

August 2025



INTRODUCTION

Following the Decree No.2.19.1083 published in Official Bulletin No 6880 of 7 May 2020 setting out the components of the new consumer price index base 2017 and repealing Decree No. 2. 09. 529 on the consumer price index base 2006, the High commission for planning has published the new consumer price index base 2017 from 20 May 2020.

It should be recalled that the reform of the consumer price index is necessary because of the changes in the consumption habits of Moroccan households in recent years and the development of new methodological approaches in this area. This was made possible by the availability of up-to-date data from the 2014 Household Consumption and Expenditure Survey and the 2014 General Population and Housing Census.

This 2017 reform is the fifth generation of consumer price index reforms since Morocco's independence. It is structured around several axes:

- ✚ In terms of geographical coverage, the scope has been expanded to cover 18 cities representing all regions of the Kingdom, instead of the previous 17 cities.
- ✚ Updated and enlarged the reference basket to contain 546 articles and 1391 varieties instead of 478 articles and 1067 varieties in the basket of the previous index.
- ✚ Weights products have also been updated on the basis of new data on consumption patterns.

I-The national level

The consumer price index rose 0.5% in August 2025 compared to the previous month. This variation is the result of a 1.1% increase in the food products index and a 0.1% increase in the non-food products index.

The increases in food prices observed between July and August 2025 mainly concern "Vegetables" at 3.4%, "Fruits" at 2.8%, "Fish and seafood" at 2.0%, "Meat" at 1.9%, "Coffee, tea, and cocoa" at 0.5%, and "Milk, cheese, and eggs" at 0.4%. On the other hand, prices decreased by 0.6% for "Oils and fats" and by 0.4% for "Mineral waters, soft drinks, fruit and vegetable juices". For non-food products, the increase mainly affected the prices of "Fuels" at 0.4%.

The largest increases in the CPI were recorded in Al-Hoceima at 2.2%, Beni-Mellal at 1.4%, Settat at 1.2%, Tangier and Safi at 1.1%, Kenitra at 0.8%, Agadir, Fes, Tetouan, Meknes, Laayoune and Guelmim at 0.7%, Errachidia at 0.6%, Marrakech at 0.5%, and Rabat at 0.3%. On the other hand, a decrease was recorded in Dakhla with 0.3%.

I -In the city of Agadir

the city of Agadir, the consumer price index (CPI) reached 119.1 in August 2025, compared to 118.3, the previous month, recording a increase of 0.7%. This variation is the result of the 1.6% increase in the food products index and the stagnation of the non-food products index (Table 1).

The increases in food prices observed between July and August 2025 mainly concern "vegetables" (5.2%), "meat" (3.2%), "fruits" (2.7%), "coffee, tea, and cocoa" (2.4%), and "fish and seafood" (1.7%). On the other hand, prices decreased for "oils and fats" (-0.6%), "milk, cheese, and eggs" (-0.5%), and "bread and cereals" (-0.2%) (Table 2).

Regarding non-food products, the variation was mainly influenced by the increase in the prices of "fuels" (0.3%)

III- Inter-annual variations

In the city of Agadir, the average index for the first eight months of 2025 has increased by 1.3% compared to the previous year.

The consumer price index for the month of August 2025 decreased by 0.1% compared to the same month in the previous year (Table 3).

Monthly change of the consumer price index level in the city of Agadir

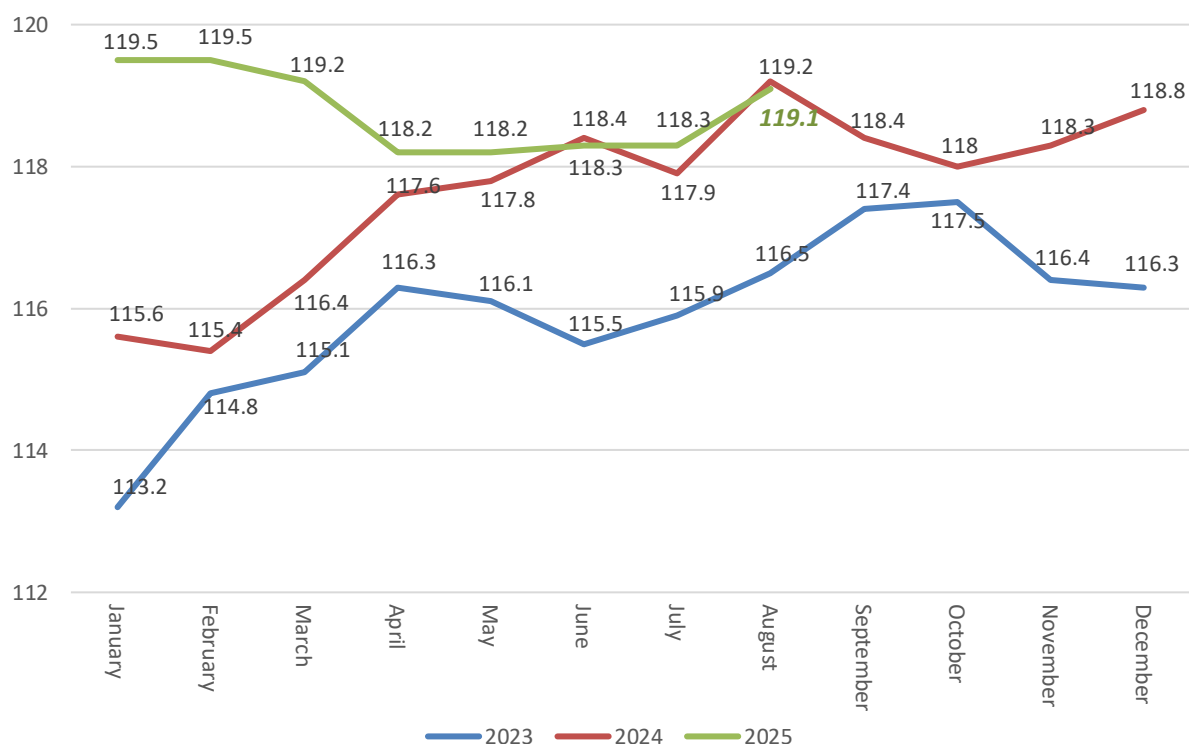


Table 1: Variation in the Index Consumer Prices by division

<i>Products divisions</i>	July 2025	August 2025	V (in %)
Food products	132,2	134,3	1,6
1-Food and non-alcoholic beverages	131,8	133,9	1,6
2-Alcoholic beverages and tobacco	145	145	0,0
Non-food products	109,4	109,4	0,0
3-Clothes and shoes	102,6	102,7	0,1
4-Housing, water, electricity and other fuels	108,4	108,4	0,0
5-Furniture, articles and household and routine household maintenance	113,5	113,5	0,0
6-Health	98,1	98,1	0,0
7-Transport	112,7	112,6	-0,1
8-Communication	101	101	0,0
9-Leisure and Culture	108,5	108	-0,5
10-Education	116	116	0,0
11-Restaurants and hotels	113	113,8	0,7
12-Various Goods and Services	118,8	118,8	0,0
GENERAL INDEX	118,3	119,1	0,7

Table 2: Variation in indices of food groups and classes- City of Agadir-

<i>Groups and classes</i>	July 2025	August 2025	<i>V (in %)</i>
Food products	133,2	135,3	1,6
Bread and cereals	122,1	121,9	-0,2
Meat	142,5	147	3,2
Fish and seafood	139,1	141,4	1,7
Milk, cheese and eggs	124,9	124,3	-0,5
Oils and fats	140,4	139,5	-0,6
Fruits	145,7	149,6	2,7
Vegetables	135,4	142,4	5,2
Sugar, jam, honey, chocolate and confectionery	107,1	107,1	0,0
Foodstuffs n. e. c.	124,1	124,5	0,3
Non-alcoholic beverages	106,9	108,8	1,8
Coffee, tea and cocoa	108,8	111,4	2,4
Mineral water, soft drinks, fruit and vegetable juices	101,4	101,4	0,0
FOOD INDEX	131,8	133,9	1,6

Table 3: Inter-annual variations (January - August 2025) - City of Agadir -

<i>Divisions</i>	August			Average (January -August)		
	2024	2025	V%	2024	2025	V%
Food and non-alcoholic beverages	134,7	133,9	-0,6	130,6	133,2	2,0
Alcoholic beverages and tobacco	139,5	145	3,9	139,5	144,7	3,7
Clothes and shoes	100,9	102,7	1,8	101,1	102,2	1,1
Housing, water, electricity and other fuels	107,8	108,4	0,6	105,7	108,3	2,5
Furniture, articles and household and routine household maintenance	112,3	113,5	1,1	112,1	113,2	1,0
Health	98,2	98,1	-0,1	98,2	98,1	-0,1
Transport	115	112,6	-2,1	115,7	112,5	-2,8
Communication	102	101	-1,0	102,0	101,2	-0,8
Leisure and Culture	107,7	108	0,3	107,3	108,4	1,0
Education	114,5	116	1,3	114,5	116,0	1,3
Restaurants and hotels	116,4	113,8	-2,2	112,4	114,9	2,2
Various Goods and Services	117,6	118,8	1,0	116,3	118,4	1,8
GENERAL INDEX	119,2	119,1	-0,1	117,3	118,8	1,3

Table 4: Consumer price index: Evolution by city

Cities	Monthly index		V%	Average (January - August)		V%
	July 2025	August 2025		2024	2025	
Agadir	118,3	119,1	0,7	117,3	118,8	1,3
Casablanca	118,2	118,4	0,2	117,2	118,4	1,0
Fès	122,7	123,6	0,7	120,3	122,7	2,0
Kénitra	120,0	120,9	0,8	118,7	120,8	1,8
Marrakech	121,1	121,7	0,5	120,7	121,3	0,5
Oujda	118,4	118,6	0,2	118,0	118,4	0,3
Rabat	117,7	118,0	0,3	116,7	118,1	1,2
Tétouan	120,6	121,4	0,7	118,9	120,4	1,3
Meknès	117,3	118,1	0,7	116,8	117,8	0,9
Tanger	119,1	120,4	1,1	118,1	119,3	1,0
Laâyoune	121,4	122,2	0,7	121,1	121,9	0,7
Dakhla	118,7	118,4	-0,3	117,7	119,2	1,3
Guelmim	122,5	123,4	0,7	120,8	123,2	2,0
Settat	117,4	118,8	1,2	116,2	118,2	1,7
Safi	123,0	124,4	1,1	124,4	124,4	0,0
Beni-Mellal	122,4	124,1	1,4	122,5	123,5	0,8
Al-hoceima	126,3	129,1	2,2	124,8	125,7	0,7
Errachidia	122,1	122,8	0,6	120,4	121,9	1,2
National index	119,4	120,0	0,5	118,4	119,7	1,1