

المملكة المغربية



المندوبية السامية للتخطيط

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HAUT-COMMISSARIAT AU PLAN

Direction Régionale Souss Massa

The consumer price index

City of Agadir
(Base 100 :2017)



SEPTEMBER 2025

INTRODUCTION

Following the Decree No.2.19.1083 published in Official Bulletin No 6880 of 7 May 2020 setting out the components of the new consumer price index base 2017 and repealing Decree No. 2. 09. 529 on the consumer price index base 2006, the High commission for planning has published the new consumer price index base 2017 from 20 May 2020.

It should be recalled that the reform of the consumer price index is necessary because of the changes in the consumption habits of Moroccan households in recent years and the development of new methodological approaches in this area. This was made possible by the availability of up-to-date data from the 2014 Household Consumption and Expenditure Survey and the 2014 General Population and Housing Census.

This 2017 reform is the fifth generation of consumer price index reforms since Morocco's independence. It is structured around several axes:

- ✚ In terms of geographical coverage, the scope has been expanded to cover 18 cities representing all regions of the Kingdom, instead of the previous 17 cities.
- ✚ Updated and enlarged the reference basket to contain 546 articles and 1391 varieties instead of 478 articles and 1067 varieties in the basket of the previous index.
- ✚ Weights products have also been updated on the basis of new data on consumption patterns.

I-The national level

The consumer price index rose 0.2% in September 2025 compared to the previous month. This variation is the result of a 0.2% increase in the food products index and the non-food products index.

The increases in food prices observed between August and September 2025 mainly concern "Vegetables" at 2.6%, "Fruits" at 0.5%, "Meat" at 0.4%, and "Bread and cereals", "Milk, cheese and eggs" and "Coffee, tea and cocoa" at 0.1%. On the other hand, prices decreased by 2.1% for "Oils and fats", 0.6% for "Fish and seafood", and 0.3% for "Mineral waters, soft drinks, fruit and vegetable juices". For non-food products, the decline mainly affected the prices of "Fuels" with 2.2%.

The largest increases in the CPI were recorded in Errachidia at 0.9%, Laayoune at 0.6%, Rabat at 0.5%, and Casablanca, Dakhla, Guelmim, and Beni-Mellal at 0.4%, Marrakech and Settat at 0.2%. On the other hand, decreases were recorded in Al-hoceima at 2.4%, in Meknès at 0.4%, in Fès at 0.3%, in Kénitra and Tanger at 0.2%, and in Tétouan at 0.1%.

I -In the city of Agadir

In the city of Agadir, the consumer price index (CPI) remained stable in September 2025, at 119.1 compared to the previous month.

This variation is the result of a 0.1% decrease in the food products index and a 0.1% increase in the non-food products index (Table 1).

The increases in food prices observed between August and September 2025 mainly concern "fish and seafood" (2.1%), "milk, cheese, and eggs" (0.7%), as well as "coffee, tea, and cocoa" and "vegetables " (0.4%).

On the other hand, prices decreased for "meat" (-1.4%), "oils and fats" (-0.4%), and "fruits" (-0.3%) (table 2).

Regarding non-food products, the variation was mainly influenced by the increase in prices of "fuels" (-1.4%).

III- Inter-annual variations

In the city of Agadir, the average index for the first nine months of 2025 has increased by 1.2% compared to the previous year.

The consumer price index for September 2025 increased by 0.6% compared to the same month in the previous year (Table 3).

Monthly change of the consumer price index level in the city of Agadir

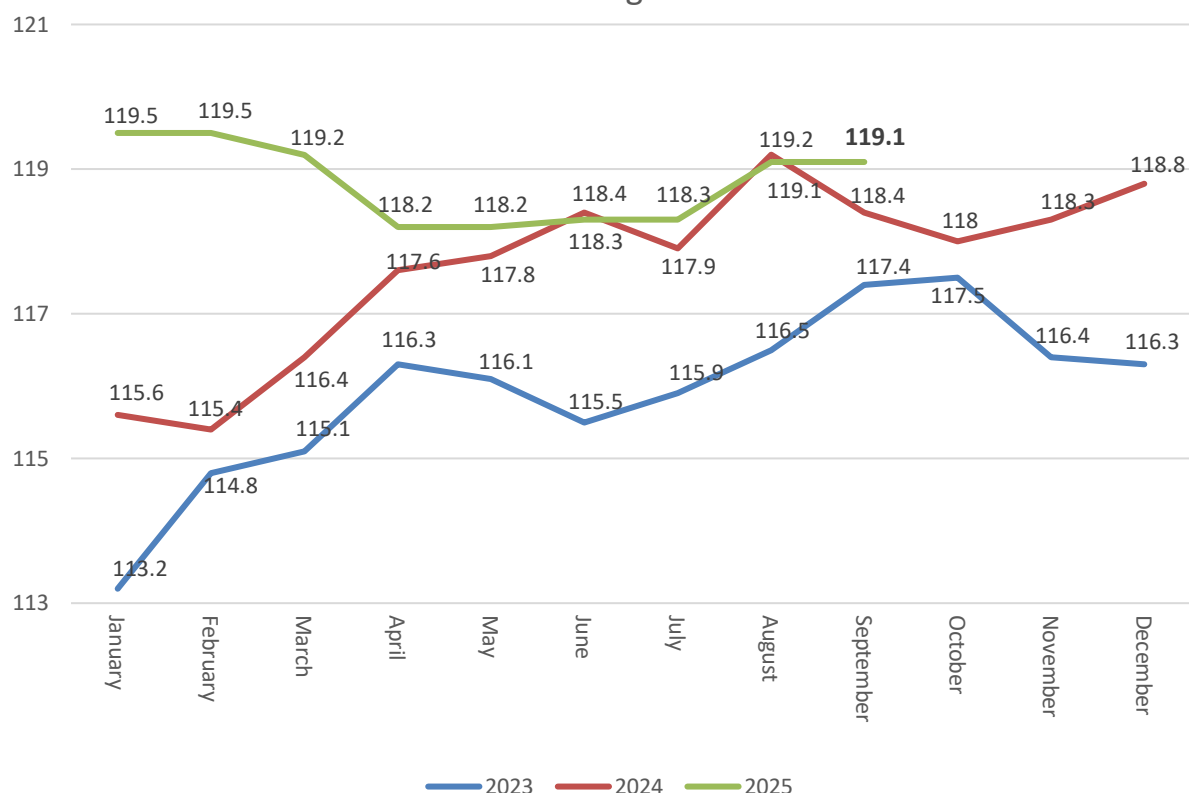


Table 1: Variation in the Index Consumer Prices by division

<i>Products divisions</i>	August 2025	September 2025	<i>V (in %)</i>
Food products	134,3	134,1	-0,1
1-Food and non-alcoholic beverages	133,9	133,7	-0,1
2-Alcoholic beverages and tobacco	145	145	0,0
Non-food products	109,4	109,5	0,1
3-Clothes and shoes	102,7	103,2	0,5
4-Housing, water, electricity and other fuels	108,4	108,5	0,1
5-Furniture, articles and household and routine household maintenance	113,5	114	0,4
6-Health	98,1	98,1	0,0
7-Transport	112,6	112	-0,5
8-Communication	101	100,9	-0,1
9-Leisure and Culture	108	108,9	0,8
10-Education	116	117,1	0,9
11-Restaurants and hotels	113,8	113,8	0,0
12-Various Goods and Services	118,8	118,8	0,0
GENERAL INDEX	119,1	119,1	0,0

Table 2: Variation in indices of food groups and classes- City of Agadir-

<i>Groups and classes</i>	August 2025	September 2025	<i>V (in %)</i>
Food products	135,3	135	-0,2
Bread and cereals	121,9	121,9	0,0
Meat	147	144,9	-1,4
Fish and seafood	141,4	144,4	2,1
Milk, cheese and eggs	124,3	125,2	0,7
Oils and fats	139,5	139	-0,4
Fruits	149,6	149,1	-0,3
Vegetables	142,4	143	0,4
Sugar, jam, honey, chocolate and confectionery	107,1	107,1	0,0
Foodstuffs n. e. c.	124,5	124,6	0,1
Non-alcoholic beverages	108,8	109,2	0,4
Coffee, tea and cocoa	111,4	111,8	0,4
Mineral water, soft drinks, fruit and vegetable juices	101,4	101,4	0,0
FOOD INDEX	133,9	133,7	-0,1

Table 3: Inter-annual variations (January - September 2025) - City of Agadir -

<i>Divisions</i>	September			Average (January -September)		
	2024	2025	V%	2024	2025	V%
Food and non-alcoholic beverages	132,6	133,7	0,8	130,8	133,2	1,8
Alcoholic beverages and tobacco	139,5	145	3,9	139,5	144,7	3,7
Clothes and shoes	101,1	103,2	2,1	101,1	102,3	1,2
Housing, water, electricity and other fuels	107,8	108,5	0,6	105,9	108,3	2,3
Furniture, articles and household and routine household maintenance	112,5	114	1,3	112,1	113,3	1,1
Health	98,2	98,1	-0,1	98,2	98,1	-0,1
Transport	113,9	112	-1,7	115,5	112,5	-2,6
Communication	101,7	100,9	-0,8	102,0	101,1	-0,9
Leisure and Culture	107,7	108,9	1,1	107,3	108,5	1,1
Education	116	117,1	0,9	114,7	116,1	1,2
Restaurants and hotels	116,4	113,8	-2,2	112,8	114,8	1,8
Various Goods and Services	117,6	118,8	1,0	116,4	118,5	1,8
GENERAL INDEX	118,4	119,1	0,6	117,4	118,8	1,2

Table 4: Consumer price index: Evolution by city

Cities	Monthly index		V%	Average (January - September)		V%
	August 2025	September 2025		2024	2025	
Agadir	119,1	119,1	0,0	117,4	118,8	1,2
Casablanca	118,4	118,9	0,4	117,3	118,5	1,0
Fès	123,6	123,2	-0,3	120,4	122,8	2,0
Kénitra	120,9	120,6	-0,2	118,9	120,8	1,6
Marrakech	121,7	121,9	0,2	120,9	121,4	0,4
Oujda	118,6	118,6	0,0	118,1	118,4	0,3
Rabat	118,0	118,6	0,5	116,8	118,1	1,1
Tétouan	121,4	121,3	-0,1	119,0	120,5	1,3
Meknès	118,1	117,6	-0,4	116,9	117,8	0,8
Tanger	120,4	120,1	-0,2	118,2	119,3	0,9
Laâyoune	122,2	122,9	0,6	121,3	122,0	0,6
Dakhla	118,4	118,9	0,4	117,9	119,2	1,1
Guelmim	123,4	123,9	0,4	121,1	123,3	1,8
Settat	118,8	119,0	0,2	116,4	118,3	1,6
Safi	124,4	124,5	0,1	124,6	124,4	-0,2
Beni-Mellal	124,1	124,6	0,4	122,7	123,6	0,7
Al-hoceima	129,1	126,0	-2,4	124,9	125,8	0,7
Errachidia	122,8	123,9	0,9	120,6	122,1	1,2
National index	120,0	120,2	0,2	118,6	119,7	0,9

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